

ANAKA AIYAR

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CURRENT POSITION

Post Doctoral Associate

Tata Cornell Institute for Agriculture & Nutrition,
Cornell University, Ithaca, NY

Oct 2016 - present

EDUCATION

Ph.D. in Economics

University of California, Riverside, Riverside, CA

Aug 2016

M.A. in Economics

University of California, Riverside, Riverside, CA

June 2013

M.Sc. in Economics

Madras School of Economics, Anna University, Chennai, India

June 2006

B.A. Economics (Hons)

Lady Shri Ram College for Women, Delhi University, New Delhi, India

May 2004

AWARDS AND HONORS

Dissertation Year Fellowship, UC, Riverside

2015-16

Graduate Student Travel Grant, Department of Economics, UC, Riverside

2015-16, 2014-15

Graduate Student Travel Grant, Graduate Student Association, UC, Riverside

2014-15

Grant in Aid, Taraknath Das Foundation, Columbia University

2013-14

Dean's Distinguished Fellowship Award, UC, Riverside

2011-15

Merit Scholarship, Madras School of Economics, Anna University

2005-06

PUBLICATIONS

Pingali, Prabhu, and Anaka Aiyar. "Food, Agriculture, and Nutrition Policy: Looking Ahead to 2050." *Agriculture and Food Systems to 2050*, edited by Prabhu Pingali & Rachid Serraj. World Scientific Publishing, (2018): Chapter 18

Agarwal, Neha, Anaka Aiyar, Arpita Bhattacharjee, Joseph Cummins, Christian Gunadi, Deepak Singhania, Matthew Taylor, and Evan Wigton-Jones. "Month of birth and child height in 40 countries." *Economics Letters* 157 (2017): 10-13.

Kathuria, Vinish, and Anaka Aiyar. "Link between Exporting and Productivity: Firm Level analysis for Indian Chemical Industry." *Science, Technology and Society* 16, no. 3 (2011): 309-331.

BOOKS

Food systems for a rising India: Enabling rural prosperity and nutrition security, (*Prabhu Pingali, Anaka Aiyar, Mathew Abraham & Andaleeb Rahman*), To be published by *Palgrave Macmillan* as part of their series *Agricultural Economics and Food Policy* in 2019

UNDER REVIEW

A Macromarketing Approach to Addressing the Ethical Challenge of Market Inclusion in Base of the Pyramid Markets (*with Srinivas Venugopal*)

Age-Profile Estimates of the Relationship Between Economic Growth and Child Health, (*with Joseph Cummins*)

Unintended consequences of targeted health insurance on intra-household resource allocations

PROJECTS IN PROGRESS

The Spillover Effects of Health Insurance on the Household Budget Allocations: Evidence from Vietnam
Disentangling structural differences in rising over-nutrition rates in India

OTHER PUBLICATIONS

Pingali, Prabhu, and Anaka Aiyar. "Diversity in Development Inter-state Differences in the India Growth Story" *World Food Policy Journal* 4, no. 2 (2018): 57-78

Rashtriya Swasthya Bima Yojna (A Study of Karnataka), *Global Development Network (with Prakhya Bhat, Nehal Jain, Jyotsna Jha, Shreekanth Mahendiran, Kavitha Narayanan, Varun Sharma), Global Development Network*, 2013

Analysis of Health Expenditures by the Government of Karnataka (with Achala Yaareseme), *Centre for Budget & Policy Studies*, 2010

Reproductive and Child Health Services - How much do they cost? A Preliminary Analysis of 2 districts in Karnataka, (with Poornima Vyasulu), *Centre for Budget & Policy Studies*, 2007

PRESENTATIONS

Transforming Food Systems for a Rising India - Centre for Budget & Policy Studies (CBPS) and Society for Community Health Awareness Research and Action (SOCHARA), Bengaluru, India (2019); Tata-Cornell Institute Annual Conference (2018) Tata Cornell Institute Research Group Seminar (2017), , Cornell University, Ithaca, NY (2018)

Unintended consequences of targeted health insurance on intra-household resource allocations - Indian Institute of Management, Udaipur, India (2019); 14th Annual Conference on Economic Growth and Development, ISI Delhi (2018); Madras School of Economics, Chennai (2018); Department of Economics, University of Vermont, Burlington (2017); Tata-Cornell Institute, Research Seminar - Cornell University (2016); University of Southern California(brown bag seminar), Southern Economic Association 2015 Annual Meeting; Department of Economics, UC Riverside; 90th Annual Western Economic Association International Conference; UC Global Health Day (poster) (2015)

Implications of climate change on households: China's role in preparing for climate change - Cornell Summer Program's (Visiting Students from China): Session on Crop Nutrition and Climate Change; Cornell University (2018)

Age Profile Estimates of the Relationship between Economic Growth and Child Health - St Michael's College, Colchester; Eastern Economic Association Conference, Boston (2018), North Eastern Universities Development Conference - Tufts University (2017)

Diversity in Development: Inter-State Differences in the India Growth Story - Annual Meetings of the Tata Cornell Institute, Cornell University (2017)

Seminar on Options for Health Care Financing - Centre For Budget & Policy Studies, India; *Cost Effectiveness Analysis: Interim Results A Study of the Rashtriya Swasthya Bima Yojana and Vajpayee Aarogya Sri Scheme in Karnataka*, Department of Labor, Government of Karnataka (2011)

Benefit Incidence Analysis Health Budgets in Karnataka 2004-05, Annual Conference of the Global Development Network, Prague (2010)

A New Look at Poverty Based on Nutritional Indicators - Planning Commission, Government of Karnataka, Bengaluru, India; Center for Development Studies, Trivandrum, India (2009)

RESEARCH/PROFESSIONAL EXPERIENCE

Post Doctoral Associate

Oct 2016 - present

Tata Cornell Institute for Agriculture & Nutrition, Charles H Dyson School of Management and Applied Economics
Cornell University, Ithaca, NY

- Lead co-author: Completed a book that looks at the food system challenges for India and its impact on nutrition security for 2050

- Led an independent research project on assessing the future of global food, agriculture and nutrition policies
- Led an independent research project on understanding the development pathways that impact inequalities in regional development in India
- Mentored PhD and other graduate students who are associated with the Institute on developing research projects and planning field travel

Research Assistant: For Prof. Joseph Cummins; University of California, Riverside *Jan 2015- March 2015*

- Database Management for Rang-Din Nutrition Study

Research Associate: Center for Budget & Policy Studies *April 2009 - June 2011*

- Designed an impact evaluation study of a government run health insurance program
- Managed office staff, field staff, independent contractors and interns during project implementation
- Prepared progress reports and research papers for funders who were supporting the evaluation
- Consulted with policy makers and bureaucrats at the provincial level on ways to improve the program
- Created policy briefs and training workshops to improve implementation of the program
- Represented the organization at international conferences to disseminate results to a broader audience

Manager (Social Research): IITM's Rural Technology & Business Incubator *Jan 2007 - March 2009*

- Provided market intelligence and advisory services to social start ups in the domains of health and agriculture.

Senior Research Analyst: ICRA's Management and Consulting Service *June 2006 - Dec 2006*

- Consulting assignments for the (State and Local) Governments of Tamil Nadu, Punjab and Jammu & Kashmir to identify high priority investment areas for increasing economic growth.

TEACHING EXPERIENCE

Associate Instructor: International Trade (*J & S*), Intermediate Macroeconomic Theory (*J & S*)

Teaching Assistant: Introduction to Econometrics (*J & S*), Introduction to Statistics (*J & S*), Introduction to Macroeconomics (*F & So*), Introduction to Microeconomics (*F & So*), Macroeconomic Theory (*G*)
(*F & So* - Freshman & Sophomore Courses, *J & S* - Junior & Senior Courses, *G* - Graduate Courses)

SERVICE

Reviewer: World Bank Economic Review, Agricultural Economics, Journal of Consumer Affairs

Conference Reviewer: American Society of Health Economists, Annual Conference (2018, 2019), North East Universities Development Conference (2018)

PROFESSIONAL MEMBERSHIPS

American Economic Association, International Health Economics Association, American Society of Health Economists, Agricultural & Applied Economics Association

MEDIA COVERAGE

TCI Annual Meetings (2017, 2018) [2017 & 2018](#)
Gender Recap in Light of MeToo [Read Here](#)
Paying to be Treated Well, By Arathi Mohan [Read Here](#)
Up Goes the Economy, Down Slips Healthcare, Special Correspondent [Read Here](#)

COMPUTER PROGRAMS

Microsoft Office, Stata, L^AT_EX, R, SPSS