

ANAKA AIYAR  
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**Visa Status:** Permanent Resident (US)

ACADEMIC POSITIONS

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<b>Assistant Professor</b> , <i>Department of Economics</i> University of Nevada, Reno, NV	<i>2020 - Current</i>
<b>Post Doctoral Associate</b> , <i>Tata-Cornell Institute for Agriculture and Nutrition</i> Dyson School of Applied Economics & Management Cornell University, Ithaca, NY	<i>2016 - 2020</i>

EDUCATION

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<b>Ph.D. in Economics</b> <i>University of California, Riverside, Riverside, CA</i>	<i>2016</i>
<b>M.A. in Economics</b> <i>University of California, Riverside, Riverside, CA</i>	<i>2013</i>
<b>M.Sc. in Economics</b> <i>Madras School of Economics, Anna University, Chennai, India</i>	<i>2006</i>
<b>B.A. Economics (Hons)</b> <i>Lady Shri Ram College for Women, Delhi University, New Delhi, India</i>	<i>2004</i>

RESEARCH INTERESTS

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Health Economics, Development Economics, Applied Microeconomics

PUBLICATIONS

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**Aiyar, Anaka**, Sunaina Dhingra & Prabhu Pingali. "Transitioning to an Obese India: Demographic and Structural Determinants of the Rapid Rise in Overweight Incidence", *Economics & Human Biology*, 43 (2021): 101041

**Aiyar, Anaka**, Andaleeb Rahman & Prabhu Pingali. "India's rural transformation and rising overweight burden." *World Development*, 138 (2021)

**Aiyar, Anaka**, and Joseph R. Cummins. "Age-Profile Estimates of the Relationship Between Economic Growth and Child Health." *Journal of Development Economics*, 148 (2021)

**Aiyar, Anaka**, "Unintended consequences of targeted health insurance on intra-household resource allocations." *Journal of Development Studies*, 57-3 (2021): 502-518

**Aiyar, Anaka**, and Prabhu Pingali. "Pandemics and Food Systems: Towards a proactive food safety approach to disease prevention & management." *Food Security* (2020): 1-8

**Aiyar, Anaka**, and Srinivas Venugopal. "A Macromarketing Approach to Addressing the Ethical Challenge of Market Inclusion in Base of the Pyramid Markets." *Journal of Business Ethics*, 164 (2020): 243-260

Pingali, Prabhu, and **Anaka Aiyar**. "Diversity in Development – Inter-state Differences in the India Growth Story" *World Food Policy Journal* 4-2 (2018): 57-78

Pingali, Prabhu, and **Anaka Aiyar**. “Food, Agriculture, and Nutrition Policy: Looking Ahead to 2050.” *Agriculture and Food Systems to 2050*, edited by Prabhu Pinagli & Rachid Serraj. World Scientific Publishing, (2018): Chapter 18

Agarwal, Neha, **Anaka Aiyar**, Arpita Bhattacharjee, Joseph Cummins, Christian Gunadi, Deepak Singhania, Matthew Taylor, and Evan Wigton-Jones. “Month of birth and child height in 40 countries.” *Economics Letters* 157 (2017): 10-13.

Kathuria, Vinish, and **Anaka Aiyar**. “Link between Exporting and Productivity: Firm Level analysis for Indian Chemical Industry.” *Science, Technology and Society* 16-3 (2011): 309-331.

## BOOKS

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Pingali, Prabhu, **Anaka Aiyar**, Mathew Abraham & Andaleeb Rahman (2019), *Transforming Food Systems for a Rising India*, Open Access: Palgrave Studies in Agricultural Economics and Food Policy, Palgrave Macmillan [120,000+ Downloads](#)

## WORKING PAPERS

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The effectiveness of insurance in improving child health: A study from India, with *Naveen Sunder*

A Food Security Kuznet’s Curve?, with *Dennis Wesselbaum; Michael D. Smith, Christopher B. Barrett*, (Under review)

Processed foods or sedentary lifestyles: What contributes to poor nutritional outcomes among women in peri-urban settings, (with *Anjali Katiganere Purushotham & Stephan von Cramon-Taubadel*) (Under review)

Discrimination and height differentials: The role of social status on child height in India, (with *Joseph R Cummins, Neha Agarwal, Jingyan Guo, Andrew Bergmann & Vaishali Jain*)

(Papers can be made available on request)

## WORK IN PROGRESS

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The effectiveness of insurance in reducing health spending: A study from India, (with *Srinivas Venugopal, Madhumita S, Anita Christopher*)

The effectiveness of insurance in increasing access to preventative care: A study from India, (with *Srinivas Venugopal*)

Insurance as an effective climate adaptation tool: A study from India, (with *Dilek Uz, Katherine Lacy*)

Gendered impacts of health shocks on time-use in agricultural households, (with *Vidya Vemireddy*)

Quantifying the impacts of urbanization on Non-communicable Diseases across the developing world: A multi-country study, (with *Andaleeb Rahman & Naveen Sunder*)

## REPORTS

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Rashtriya Swasthya Bima Yojna (A Study of Karnataka), (with *Prakhya Bhat, Nehal Jain, Jyotsna Jha, Shreekanth Mahendiran, Kavitha Narayanan, Varun Sharma*), *Global Development Network*, (2013)

Review of Processes and Institutional Mechanisms of Programme Implementation and Service Delivery, *Government of Karnataka*, 2013

Analysis of Health Expenditures by the Government of Karnataka (with *Achala Yaareseme*), *Centre for Budget & Policy Studies*, (2010)

Case Study: Connecting Rural India with Broadband Wireless, (with *Ashok Jhunjhunwala*), *International Telecommunication Union, Development (ITU-D)*, 2010

Reproductive and Child Health Services - How much do they cost? A Preliminary Analysis of 2 districts in Karnataka, (with *Poornima Vyasulu*), *Centre for Budget & Policy Studies*, (2007)

## BLOGS

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Pandemics and Food Systems – Towards a Proactive Food Safety Approach to Disease Prevention & Management	<a href="#">Read Here</a>
Rising obesity in rural India, under the growing urban shadow	<a href="#">Read Here</a>
Migration Mess: Using a Food Systems Lens to Understand India’s Migrant Crisis after COVID-19	<a href="#">Read Here</a>
Tackling India’s Food Systems Challenges in the Era of Climate Change	<a href="#">Read Here</a>
Examining the Indian nutrition transition: Reducing the risks for obesity by 2050	<a href="#">Read Here</a>
Promoting equitable growth for 2050	<a href="#">Read Here</a>
Gender Recap in Light of #MeToo	<a href="#">Read Here</a>
The Incentive Mechanisms of the Rashtriya Swastha Bima Yojana (RSBY) – are they geared for service delivery? The Case of Karnataka	<a href="#">Read Here</a>
The Elephant in the Insurance Controversy Room	<a href="#">Read Here</a>
Mother’s Day, a Reflection	<a href="#">Read Here</a>

## AWARDS AND HONORS

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Postdoc Achievement Award for Excellence in Leadership, Cornell University	2019
Dissertation Year Fellowship, UC, Riverside	2016
Travel Grant, Department of Economics, UC, Riverside	2014 & 2015
Graduate Student Travel Grant, Graduate Student Association, UC, Riverside	2014
Grant in Aid, Taraknath Das Foundation, Columbia University	2013
Dean’s Distinguished Fellowship Award, UC, Riverside	2011 to 2016
Merit Scholarship, Madras School of Economics, Anna University	2005 & 2006

## PRESENTATIONS

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### *Seminars:*

- 2022: Indian Institute of Technology - Gandhinagar (scheduled)
- 2021: Indiana University-Purdue University Indianapolis (Health Seminar); University of Massachusetts Boston; University of Nevada, Las Vegas;
- 2020: Cornell University; University of Vermont, Burlington; Indian Institute of Management (Ahmedabad); Madras School of Economics; Indian Institute of Technology (Kanpur); University of Nevada, Reno; University of Auckland, New Zealand; USAID brown bag seminar - Pandemics & Food Systems
- 2019: Indian Institute of Management (Bengaluru, Udaipur, Ahmedabad); International Food Policy Research Institute (Washington DC)
- 2018: Madras School of Economics, Chennai, Institute of Management, Udaipur, India
- 2017: University of Vermont, Burlington
- 2016-2019: Tata-Cornell Institute for Agriculture and Nutrition (TCI) Seminar series (Cornell University)
- 2016: University of California, Riverside, University of Southern California (Brown bag),

### *Conference Presentations:*

- 2022: Agricultural and applied economics association 2022 (scheduled)
- 2021: 3rd UNR College of Business–SGH Warsaw School of Economics Joint Symposium; International Health Economics Association Annual Conference; The annual conference of the Southern Economic Association
- 2020: Agricultural and Applied Economics Association 2019: Winter School of the Delhi School of Economics; Plenary session of ReSAKSS-Asia International Conference in Yangon, International Food Policy Research Institute, Washington D.C, Centre for Budget & Policy Studies (CBPS) and Society for Community Health

Awareness Research and Action (SOCHARA), Bengaluru, India, Annual meetings of the American Society of Health Economists

2018: Indian 14th Annual Conference on Economic Growth and Development, ISI Delhi; Eastern Economic Association Annual Conference

2017: North Eastern Universities Development Conference

2015: Southern Economic Association Annual Meeting, 90th Annual Western Economic Association International Conference

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#### TEACHING EXPERIENCE

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Assistant Professor: Health Economics, Principles of Statistics (II), Applied Econometrics (Graduate)

Instructor: International Trade, Intermediate Macroeconomic Theory

Teaching Assistant: Introduction to Econometrics, Introduction to Statistics, Introduction to Macroeconomics, Introduction to Microeconomics, Macroeconomic Theory

Invited Speaker: *Implications of climate change on households: China's role in preparing for climate change* - Cornell Summer Program: Session on Crop Nutrition and Climate Change; Cornell University

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#### SERVICE & PROFESSIONAL DEVELOPMENT

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Mentee, "CSWEP CeMENT Workshop", American Economic Association 2022

Awards Committee: Member, Committee on Women in Agricultural Economics (CWAE) 2021 - current

Seminar Committee: Member, Department of Economics, UNR 2021 - current

Diversity, Equity and Inclusion Committee: Member, College of Business, UNR 2022

Dissertation Committee: Member, Aina Katsikas

Reviewer: World Bank Economic Review, Agricultural Economics, Journal of Consumer Affairs, Biological Conservation, Global Food Security, Socio-Economic Planning Services, World Development

Conference Reviewer: American Society of Health Economists, Annual Conference (2019, 2020, 2021, 2022), North East Universities Development Conference (2018)

Conference Session Chair: Annual Conference of the American Society of Health Economics 2021, Agricultural and Applied Economics Association Conference 2020, 90th Annual Western Economic Association International Conference (2015)

Conference Discussant: Annual Conference of the American Society of Health Economics 2021, Eastern Economic Association Conference, Boston (2018), North Eastern Universities Development Conference - Tufts University (2017); Southern Economic Association 2015 Annual Meeting; UC Riverside; 90th Annual Western Economic Association International Conference (2015)

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#### OTHER PROFESSIONAL EXPERIENCE

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Research Associate: Center for Budget & Policy Studies 2009 - 2011

Manager (Social Research): IITM's Rural Technology & Business Incubator 2007 - 2009

Senior Research Analyst: ICRA's Management and Consulting Service 2006

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#### PROFESSIONAL MEMBERSHIPS

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American Economic Association, American Society of Health Economists, Agricultural & Applied Economics Association, International Health Economics Association, International Association For Feminist Economics (IAFFE), Southern Economic Association

## RESEARCH GRANTS

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ACR Grant, Transformative Consumer Research (2021-2022), (CoPI - Srinivas Venugopal, \$1,500)

Enhancing Community Resilience and Food Security in Remote Forest Villages in Light of the COVID-19 Pandemic (2020-2022), (CoPI - Varun Goswami & Srinivas Venugopal, \$65,000)

Strengthening Institutions to improve Public Expenditure Accountability – Global Development Network, 2010-2011, (Principal Investigator - Jyotsna Jha, Co-PI – Anaka Aiyar, Subhashansa Bakshi & Sandeep MS, £3000 )

Review of Processes and Institutional Mechanisms of Programme Implementation and Service Delivery – Government of Karnataka, 2010-2011, (Principal Investigator – Dr. Vinod Vyasulu, Co-PI – Harini Rajesh, CBPS Team, \$12000)

## MEDIA MENTIONS

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Rising obesity in rural India, under the growing urban shadow	<a href="#">See Here</a>
Indian diet changed, but not for the better, say expert	<a href="#">Read Here</a>
What is on India's plate? Both undernutrition and obesity	<a href="#">Read Here</a>
It takes a Village	<a href="#">Read Here</a>
Book Launch: Coverage by Cornell Media	<a href="#">Read Here</a>
Book Launch Event: International Food Policy Research Institute	<a href="#">See Here</a>
Transforming Food Systems for a Rising India	<a href="#">See Here</a>
Interstate differences in the Indian Growth Story	<a href="#">See Here</a>
Must- and Should-Reads: September 14, 2017, By Brad DeLong	<a href="#">Read Here</a>
Paying to be Treated Well, By Arathi Mohan	<a href="#">Read Here</a>
Up Goes the Economy, Down Slips Healthcare, Special Correspondent	<a href="#">Read Here</a>