

# ANAKA AIYAR

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## CURRENT POSITION

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**Post Doctoral Associate**

2016 - present

Cornell University, Ithaca, NY

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## EDUCATION

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**Ph.D. in Economics**

2016

University of California, Riverside, Riverside, CA

**M.A. in Economics**

2013

University of California, Riverside, Riverside, CA

**M.Sc. in Economics**

2006

Madras School of Economics, Anna University, Chennai, India

**B.A. Economics (Hons)**

2004

Lady Shri Ram College for Women, Delhi University, New Delhi, India

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## RESEARCH INTERESTS

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Health, Food & Nutrition Security, Applied Microeconomics

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## PUBLICATIONS

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**Aiyar, Anaka**, and Srinivas Venugopal. "A Macromarketing Approach to Addressing the Ethical Challenge of Market Inclusion in Base of the Pyramid Markets." *Journal of Business Ethics* (Accepted & Forthcoming in 2019) [Financial Times, Top 50 Journal]

Pingali, Prabhu, and **Anaka Aiyar**. "Diversity in Development Inter-state Differences in the India Growth Story" *World Food Policy Journal* 4, no. 2 (2018): 57-78

Pingali, Prabhu, and **Anaka Aiyar**. "Food, Agriculture, and Nutrition Policy: Looking Ahead to 2050." *Agriculture and Food Systems to 2050*, edited by Prabhu Pingali & Rachid Serraj. World Scientific Publishing, (2018): Chapter 18

Agarwal, Neha, **Anaka Aiyar**, Arpita Bhattacharjee, Joseph Cummins, Christian Gunadi, Deepak Singhania, Matthew Taylor, and Evan Wigton-Jones. "Month of birth and child height in 40 countries." *Economics Letters* 157 (2017): 10-13.

Kathuria, Vinish, and **Anaka Aiyar**. "Link between Exporting and Productivity: Firm Level analysis for Indian Chemical Industry." *Science, Technology and Society* 16, no. 3 (2011): 309-331.

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## BOOKS

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Pingali, Prabhu, **Anaka Aiyar**, Mathew Abraham & Andaleeb Rahman (2019), *Transforming Food Systems for a Rising India*, Open Access: Palgrave Studies in Agricultural Economics and Food Policy, Palgrave macmillan Link [10,000+ Downloads in 3 months]

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## UNDER REVIEW

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Age-Profile Estimates of the Relationship Between Economic Growth and Child Health, (*with Joseph Cummins*); [R & R: Journal of Development Economics]

Unintended consequences of targeted health insurance on intra-household resource allocations; [R & R: Journal of Development Studies]

## WORK IN PROGRESS

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The effectiveness of insurance in improving child health: A study from India, (with *Naveen Sunder*); [Targeted to: Journal of Development Economics]

How much does structural transformation of rural spaces predict growth of obesity in India?, (with *Andaleeb Rahman & Prabhu Pingali*); [Targeted to: World Development]

The determinants of rising obesity in India, (with *Sunaina Dhingra, Andaleeb Rahman & Prabhu Pingali*); [Targeted to: Economics & Human Biology]

(Papers can be made available on request)

## OTHER PUBLICATIONS

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Rashtriya Swasthya Bima Yojna (A Study of Karnataka), (with *Prakhya Bhat, Nehal Jain, Jyotsna Jha, Shreekanth Mahendiran, Kavitha Narayanan, Varun Sharma*), *Global Development Network*, (2013)

Analysis of Health Expenditures by the Government of Karnataka (with *Achala Yaareseme*), *Centre for Budget & Policy Studies*, (2010)

Reproductive and Child Health Services - How much do they cost? A Preliminary Analysis of 2 districts in Karnataka, (with *Poornima Vyasulu*), *Centre for Budget & Policy Studies*, (2007)

## AWARDS AND HONORS

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Postdoc Achievement Award for Excellence in Leadership, Cornell University	2019
Dissertation Year Fellowship, UC, Riverside	2016
Travel Grant, Department of Economics, UC, Riverside	2014 & 2015
Graduate Student Travel Grant, Graduate Student Association, UC, Riverside	2014
Grant in Aid, Taraknath Das Foundation, Columbia University	2013
Dean's Distinguished Fellowship Award, UC, Riverside	2011 to 2016
Merit Scholarship, Madras School of Economics, Anna University	2005 & 2006

## PRESENTATIONS

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The effectiveness of insurance in improving child health: A study from India - Cornell University, Association of Public Policy Analysis & Management (APPAM), University of Vermont, Burlington (2019)

Transforming Food Systems for a Rising India - Plenary session of ReSAKSS-Asia International Conference in Yangon, International Food Policy Research Institute, Washington D.C, Centre for Budget & Policy Studies (CBPS) and Society for Community Health Awareness Research and Action (SOCHARA), Bengaluru, India (2019); Cornell University, (2017, 2018, 2019)

Unintended consequences of targeted health insurance on intra-household resource allocations - Annual meetings of the American Society of Health Economists 2019; Indian Institute of Management, Udaipur, India (2019); 14th Annual Conference on Economic Growth and Development, ISI Delhi (2018); Madras School of Economics, Chennai (2018); University of Vermont, Burlington (2017); Cornell University (2016); University of Southern California, Southern Economic Association 2015 Annual Meeting; UC Riverside; 90th Annual Western Economic Association International Conference (2015)

Age Profile Estimates of the Relationship between Economic Growth and Child Health - St Michael's College (Colchester, VT), Eastern Economic Association Conference, Boston (2018), North Eastern Universities Development Conference - Tufts University (2017)

Diversity in Development: Inter-State Differences in the India Growth Story - Cornell University (2017)

## SERVICE

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**Reviewer:** World Bank Economic Review, Agricultural Economics, Journal of Consumer Affairs

**Conference Reviewer:** American Society of Health Economists, Annual Conference (2018, 2019), North East Universities Development Conference (2018)

## RESEARCH/PROFESSIONAL EXPERIENCE

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Post Doctoral Associate 2016 - present  
Tata Cornell Institute for Agriculture & Nutrition (TCI)  
Charles H. Dyson School of Management and Applied Economics Cornell University, Ithaca, NY

- Lead researcher
  - Designed the book project and other research outputs
  - Co-authored papers and book chapters
  - Managed and guided project teams for ensuring timely delivery of output
  - Developed promotional material for social media audiences
- Mentored PhD and other graduate students on developing research projects and planning field travel

Research Assistant: For Prof. Joseph Cummins; University of California, Riverside Spring 2015

- Database management for a multi-year RCT measuring the impact of nutrition supplements on maternal and child health in Bangladesh

Research Associate: Center for Budget & Policy Studies 2009 - 2011

- Designed impact evaluation study of a government run health insurance program
- Managed office staff, field staff, independent contractors and interns during project implementation
- Prepared progress reports and research papers for funders who were supporting the evaluation
- Consulted with policy makers and bureaucrats at the provincial level on ways to improve the program
- Created policy briefs and training workshops to improve implementation of the program
- Represented the organization at international conferences

Manager (Social Research): IITM's Rural Technology & Business Incubator 2007 - 2009

- Provided market intelligence and advisory services to social start ups in the domains of health and agriculture.
- Designed and implemented a survey to collect socio-demographic information from 10,000 households across 7 districts in Tamil Nadu
- On field research work included focus group discussions and interviews with stakeholders to understand the role of technology in rural development
- Designed and executed a local newspaper in over 20 villages in South Tamil Nadu to understand the information and marketplace networks

Senior Research Analyst: ICRA's Management and Consulting Service 2006

- Consulting assignments for the (State and Local) Governments of Tamil Nadu, Punjab and Jammu & Kashmir to identify high priority investment areas for increasing economic growth.

## TEACHING EXPERIENCE

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Instructor: International Trade, Intermediate Macroeconomic Theory

Teaching Assistant: Introduction to Econometrics, Introduction to Statistics, Introduction to Macroeconomics, Introduction to Microeconomics, Macroeconomic Theory

Invited Speaker: *Implications of climate change on households: China's role in preparing for climate change* - Cornell Summer Program: Session on Crop Nutrition and Climate Change; Cornell University (2018)

## PROFESSIONAL MEMBERSHIPS

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American Economic Association, International Health Economics Association, American Society of Health Economists, Agricultural & Applied Economics Association

## IN THE MEDIA

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Examining the Indian nutrition transition: Reducing the risks for obesity by 2050	<a href="#">Read Here</a>
Promoting equitable growth for 2050	<a href="#">Read Here</a>
Book Launch: Coverage by Cornell Media	<a href="#">Read Here</a>
Book Launch Event: International Food Policy Research Institute	<a href="#">See Here</a>
Transforming Food Systems for a Rising India	<a href="#">See Here</a>
Interstate differences in the Indian Growth Story	<a href="#">See Here</a>
Gender Recap in Light of #MeToo	<a href="#">Read Here</a>
Must- and Should-Reads: September 14, 2017, By Brad DeLong	<a href="#">Read Here</a>
Paying to be Treated Well, By Arathi Mohan	<a href="#">Read Here</a>
Up Goes the Economy, Down Slips Healthcare, Special Correspondent	<a href="#">Read Here</a>

## COMPUTER PROGRAMS

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Microsoft Office, Stata, L<sup>A</sup>T<sub>E</sub>X, R, SPSS